



AIBC Member Benefits

Q1
2025

Articles of Interest

Four Trends Every Small Business Owner Should Know in 2025

As 2025 progresses, embrace emerging trends helping shape the future of the marketplace. From online shopping experiences to automated tools and data-driven insights, taking advantage of these advancements can help you stand out against your competitors.

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Sleep and Productivity: Tips for Meeting Your Business Needs

We've all faced the struggle that comes at the end of a long workday. Your eyelids, heavy with sleep, weigh you down while the promise of another hefty workload in the morning pushes you to complete one more task, respond to one more email and delay rest another hour.

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MDLIVE

Now visiting the doctor is easier than ever before. Avoid the waiting room and inconvenience of going to the doctor's office. Visit a doctor by phone, secure video or MDLIVE App. Doctors are available 24/7, and family members are also eligible.

- Pay \$0 out of pocket for medical consultations.
- Three free Talk Therapy consultations per person, per calendar year and then \$90 per hour.
- Dermatology consultations are \$59 per video consult.

2,957 visits
in December 2024*

1,514 activations
in December 2024*

29,557 visits
by 16,653
patients
in YTD 2024*

133,142
activations
since inception*

Activate now!
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for more information!

*Utilization rates reported in the MCR is intended for directional insight; these numbers are not contract specific and do not count utilization the same way in all reports, see definitions for calculation detail. If your organization has a utilization calculation in your agreement, please contact your account manager to discuss.

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Scholarships

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Sponsorships



AIBC believes strongly in cultivating a culture of cooperation with the community. To that end, the Executive Board of AIBC continues to seek out good people who work to make a difference in the lives of those in need. We proudly sponsor numerous organizations and applaud them for their tireless dedication.

For information regarding your membership and association services, call or write:

Membership Services Office
American Independent Business Coalition

12444 Powerscourt Drive, Suite 500A
St. Louis, MO 63131
1.833.418.0968



Articles in this newsletter are meant to be informative, enlightening and helpful to you. While all information contained herein is meant to be completely factual, it is always subject to change. Articles are not intended to provide medical advice, diagnosis or treatment. Consult your doctor before starting any exercise program.

Benefits may not be available in all membership levels. For more information, or to upgrade your membership, please call 1.800.992.8044

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